

Case Study – Youth Organisation



Statement of the Issue

To provide a content managed website would improve the usability of the website either by enhancing the existing content management system (CMS) or providing an alternative solution. The website would require modules to enable the Organisation to manage affiliated clubs.

The Solution

Softscript reviewed the existing CMS and concluded that the CMS was no longer supported and was not offering the functionality required. Moreover, navigation within existing site was based on lists within pages rather than a menu system.

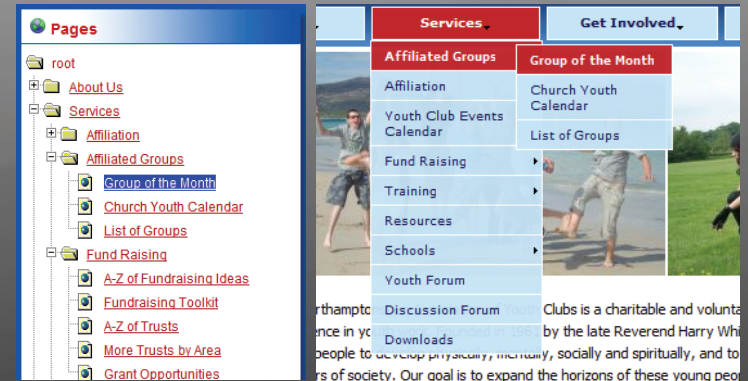
A custom designed content management system was built with an interface which would be easy to use and would protect the website design against any mistakes made by the website administrators.

The CMS would required the following features:

Affiliation management and reporting, News Management, Form Building, Payments, Events Management, Forums, Surveys, Download Management and Banner Image Management.

Significant Outcome

The feedback from the Youth Organisation’s target audience was very positive. The site has proved easy to content manage and as a result, has grown and is able to present more information to Youth Clubs whilst keeping the website clean and easy to navigate.



“People have told us that our site is attractive, informational and friendly as well as professionally done.”