

Case Study – Frozen Foods Distributor



Statement of the Issue

A leading Frozen Foods Distributor Company needed to improve its existing Microsoft Works product specification database as its current process of inputting data was proving to be time consuming and inaccurate.

The Solution

Softscript was called to redevelop the database system and redevelop their workflow to minimise the data input required internally. Softscript identified that the company would provide their suppliers with a Product Specification which would be filled in manually and returned by post to the Company. The Product Specification would then be manually entered into their database.

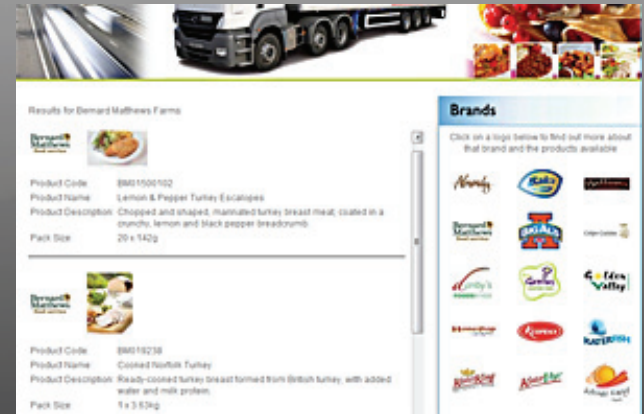
A Microsoft ASP.Net and SQL database and workflow was developed to enable Product Specifications to be added and amended. A mechanism was developed to supply an electronic form to the Company's suppliers to complete a specification. Once returned by the supplier by email, the Product Specification would either be added or amended on the database.

The solution was backed with an audit system for due diligence and an approval system to lock sections of the Product Specification sent to suppliers, therefore protecting approved data.

Softscript was subsequently asked to re-develop their website which would be fully content managed but the product profiles would be managed by the Product Specification database.

Significant Outcome

The database can be accessed by authorised staff. As suppliers enter their Product Specifications into an electronic form, any liability caused by inaccurate data entered by suppliers can be passed on. Accurate data is protected. The website products are fully automated.



“Excellent system, delivers what it was meant to”

Managing Director, Frozen Foods Distributor